

## Hardship Plan for PRSA Members

PRSA is pleased to offer a financial hardship plan to our members who are unemployed or temporarily disabled. The plan will be launched April 1. The terms of the plan are stated below.

1. The financial Hardship Plan is available to anyone who has been a **member of PRSA for a total of three or more years and is unemployed, and who is currently up for renewal of his/her membership** (has received one or more invoices).
  - a. Those working part time — regardless of whether or not they are practicing public relations — are not eligible.
  - b. Members who **recently lapsed** and who meet these criteria may apply for the plan.
  - c. Members who **recently renewed** at the full dues rate and who meet these criteria may request a refund of \$110; the amount of the hardship credit.
2. **Temporarily disabled members**, including those on maternity leave, also are eligible for the plan provided they meet the terms of service stated above.
3. The **hardship dues rate for regular National members is \$115**, a savings of \$110 from the full dues of \$225. Some Chapters also have reduced their dues as part of this plan; ask us about your Chapter. Professional Interest Sections and Fellows dues have NOT been reduced.
4. The hardship dues must be **paid in full**. The hardship rate cannot be combined with the Quarterly Payment Program.
5. This is a **one time offer** of one year duration — in other words, an individual may only apply to have their dues reduced under the hardship program once over their lifetime.
6. Members who renew with the hardship plan will still receive **all PRSA member benefits**.
7. To apply for the hardship program, members must **complete and sign a short application** on which they attest that they are unemployed or temporarily disabled and must submit any applicable dues.

Members wishing to take advantage of the hardship plan should notify a Member Services representative at [membership@prsa.org](mailto:membership@prsa.org) or (212) 460-1400. Member Services will send the member a short application which states the terms of the plan, asks the member to indicate whether they are unemployed or temporarily disabled, and asks them to sign it. Members may pay the adjusted dues by mail, fax or phone. They cannot renew online if they are opting for the hardship plan. The member's renewal will be processed once the application and the renewal have been received at PRSA National.

Mail: PRSA, Member Services Dept., 33 Maiden Lane 11<sup>th</sup> Fl., New York, NY 10038-5150  
Fax: (212) 995-0757